

Social Media Guidelines for GPPSA

The purpose of our Social pages is to provide an online community and engage with parents and families at Grange Park Primary School.

Our goal is to share information, communicate with both members and the local community, to promote events or elements of events, to recruit volunteers to support the PTA's activities and to thank local supporters and volunteers.

The GPPSA social media pages are public. This means they can be accessed by any Facebook/Instagram user without permission being given. However only comments that have been approved by the PTA will remain on the page.

The data controller for the pages is the GPPSA; the data controller for the platform is the platform owner e.g. Facebook/Instagram. This means that the platform rules apply as well as our rules, so we recommend you familiarise yourself with these as the data use depends upon both. To exercise your data rights in respect of our pages, please contact the GPPSA administrators for the relevant platform. To exercise your rights for the platform, please go to the platform's help pages."

Who can post to social media?

Our social media site is managed by PTA appointed administrators and will post all updates. Members of the broader community are able to react to the information and comment. They will also be able to message the administrators via private messenger.

How is this monitored?

The social media output of the PTA is monitored daily by the administrators. The PTA reserves the right to delete or withhold any content from going live that does not adhere to our policy (see below). The school also has the power to remove inappropriate content.

What are the responsibilities of people who have access to the organisation's social media tools?

The administrator's role is:

- General upkeep of the PTA Social Pages.
- Informing parents of upcoming events and general promotion of the PTA.
- Monitoring content and responding to messages.

Community Rules

The GPPSA social pages do not allow any personal correspondence between members, it is not intended for discussing any aspect of the school other than the PTA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission.

Inappropriate comments will not be authorised by the administrators and the PTA retains the right to ban any user who continues to make inappropriate use of the page. Comments will be removed if they are:

- personal attacks (posts deemed libellous, profane, defamatory, disparaging, hateful, harassing, threatening, or obscene);
- fraudulent, deceptive or misleading;
- Use inappropriate language
- Spam or bots

We encourage you to engage, ask questions and share information. We request that you keep discussions focused directly concerning our school community.

We encourage comments that highlight our community's accomplishments and constructively raise issues for discussion.

Do not comment about concerns, problems, or conflicts with individual teachers, administrators, students, or parents. We will immediately delete comments that in any way put down or discriminate against individuals.

Online threats will be taken seriously, and proper authorities will be immediately notified.

Do not post information commonly understood as confidential, such as student/staff names, contact details etc...

Keep in mind what you post is public information

Any advertising for businesses is not allowed.

The GPPSA committee Facebook/Instagram administrators reserve the right to delete comments and block users who are not following the rules stated above.